



## VISION

We will offer the Swedish and international markets, unique, high-quality protective products developed in close collaboration with the end-users. By being keenly aware of our customers' needs and promoting an open dialogue, and by providing excellent service and expertise, we will create long-term customer relationships. We will aim for satisfactory profitability, both for ourselves and for our customers.

## OPERATION POLICY

Our company will be noted for quality, innovation, technical expertise, efficient and flexible processes, environmental awareness and dynamic people who want to work in a changing world.

Our products will be the most innovative on the market, and we will ensure they meet this requirement by working closely with the end-users of our products. Our customers' needs and requirements will be safeguarded through a professional approach to communication, efficient order processing, structured and reliable production, effective final controls, and efficient distribution and market support.

Our customers will see us as the best in our industry. We will ensure this by carrying out regular customer satisfaction surveys and implementing any necessary measures and improvements.

Our staff are our most important resource. This means we give high priority to recruitment, skills development, commitment and motivation, as well as to the systematic improvement of the working environment.

Our approach to quality and the environment will reflect our commitment to constant improvement and preventive measures to prevent personal injury and damage to the environment. Our environmental declaration forms the basis of our day-to-day work. We will comply with the current laws, ordinances, regulations and other requirements.

CEO  
Jörgen Lillieroth

A handwritten signature in blue ink, appearing to read 'Jörgen Lillieroth', is positioned below the printed name.

Kinna 2007-10-05